

01



General

- Population – 37,463
- Square Miles – 10.4 (not including water)
- Median Home Value - \$490,727
- Transit Options – PSTA, Jolly Trolley, Clearwater Ferry, Tiki Rides, & Freebee
- Square Miles of Water Area – 17.8
- Acres of Parkland – 400
- Acres per 1,000 residents - 11

02



Demographics

- Median Household Income - \$63,824
- Education – 88.7% High School or Higher & 35% Bachelor's Degree or Higher
- Home Ownership – 69% Own & 31% Rent
- Sex – 53.9 % Women & 46.1% Men
- Age – 12.6% Under 18, 14.6% 19-34, 9.3% 35-44, 11.9% 45-54, 17.0% 55-64, & 34.4% 65+
- Race – 90.1% White, 8.0% Hispanic Origin, 3.5% Black, 2.3% Two or More, & 4% Other

03



Business Community Diversity

- Retail Trade – 11.6%
- Professional, Scientific, & Tech Services – 11.3%
- Accommodation & Food Services – 9.7%
- Health Care & Social Assistance – 8.7%
- Construction – 5.6%
- Real Estate, Rental, & Leasing – 5.5%
- Finance & Insurance – 5.3%
- Administrative, Support, & Waste Management – 3.0%
- Arts, Entertainment, & Recreation – 2.7%
- Public Administration – 2.6%
- Manufacturing – 2.4%
- Educational Services – 2.4%
- Wholesale Trade – 1.5%
- Information – 1.5%
- Transportation & Warehousing – 1.2%
- Other Services or Unclassified – 25%